



STEERING COMMITTEE MEETING

03/29/2017

MEETING DETAILS

Location: Denton Public Safety Training Center 719 E. Hickory Street Denton, Texas 76205

WELCOME/INTRODUCTIONS

Jessica Peters called the meeting to order at 9:01 a.m. She welcomed all attendees and new member, Mary Wilson, introduced herself.

PREVIOUS MEETING MINUTES – Mary Jones moved that the minutes from the 2/22/2017 Steering Committee meeting be approved. Brenda Jackson seconded the motion and the motion was approved.

REPORTS

- CoC Representative, CoC Meeting – Leslie Mosely
 - Leslie Mosely reported that the ESG deadline has been extended until the HUD allocation amounts are known. She also reported that the organizational community training sessions were helpful and generated good conversations.
- Denton County Homeless Leadership Team (HLT) – Jessica Peters
 - Jessica Peters reported that the DCHLT now has a three year strategic plan. We (the DCHC) provided them with a slide to use in their speakers bureau and we will give them stories to use as well that are data-based case studies with identifying information removed.
 - Jessica also noted (separately from the HLT update) that a phone call is scheduled with Cameron Fowler at THN to discuss points of contact and clarify expectations and roles going forward for the DCHC.
- Special Project Reports (as needed/can be in writing) – No special project reports at this time. Jessica asked that those be emailed beforehand.
 - Dani Shaw announced that the TDHCA is making funds available this year that were recaptured from unexpended ESG funds from the 2015 program year.
 - Dani also noted that we are targeting May 12 for the State of Homelessness event for the community at UNT on the Square. Jessica asked for volunteers to help put that meeting together.

MISSION FOCUS

Listen, Learn & Act to End Homelessness

DCHC will be Systems Oriented, Mission Focused, Data Driven and Goal Specific through Special Projects, Resource Development Support, Community Engagement and Education, and Information Sharing.



Jessica said that she wants the DCHC to develop a strategic plan to preserve continuity across time and membership.

- **ADVOCACY & ACTION**
 - Four goals were discussed as follows:
 - Goal 1: Service Providers know where to go
 - Ways for providers to better know where to send clients in terms of which agencies have resources available on an ongoing basis should be developed.
 - Coordinated Entry will help with some of this but a resource guides along with regularly updated resource information will help realize this goal. DCHC existing workgroups can begin to develop this information and identify where barriers are to having the information.
 - Goal 2: People experiencing homelessness know where to go
 - It was decided that the information and guidance under Goal 1 would also apply in meeting this goal.
 - Goal 3: People know how to get involved – Volunteer Opportunities
 - Create a volunteer form to record which agencies need what for volunteer opportunities at each meeting that can be given to speakers and through other exposure to better utilize volunteers.
 - Goal 4: Advocate for change:
 - Step 1. Vision for a content calendar. (more details under Content calendar team below)
 - Determine how DCHC as a group can advocate for key issues surrounding homelessness and impact public policy. First step is to identify what we want to advocate for then determine how best to do.
- **BEFORE THE NEXT MEETING – ACTION STEPS**
 - Content Calendar Team – Jordan McCarty presented ideas and led discussion for developing a content calendar around talking points to represent DCHC as a body with a consistent message over time. Ideas included a blog/newsletter that address a theme every month that can be used to focus key topics. Volunteers for the Content Calendar Team are Jordan McCarty, Courtney Cross, Brenda Jackson, Brittany Burnett, Stephanie Aguilar, and Jessica Peters.
 - Speakers Bureau – Jessica suggested that agencies send in case studies of clients they work with (removing identifying information) in a 1 page format with slides for speakers to use. Volunteers for the Speakers Bureau team are: Roxanne Del Rio, Jessica Peters, Lesley Mosely, and Alonzo Peterson.



- Social Media Team – It was decided the content for social media would be based on the content calendar. The Content Calendar Team will determine and collect content and the Social Media Team will be responsible for how the content is shared. Volunteers include Stephanie Aguilar, Dani Shaw, and Jessica Peters. It was decided to wait to call this group together until the content calendar is fleshed out.

- AGENDA: April 3, 2017 – General Body Agenda
 - It was decided to present the information from this Steering Committee meeting, introduce the volunteer form, and provide the HLT report and CoC report. In addition the members will be asked to construct stories for the content calendar, and members will be reminded that May is mental health awareness month.

Alonzo Peterson moved that Ginger Simonson be elected to the Steering Committee in the veterans' advocate position. Dani Shaw seconded and the motion was approved.

- Jessica Peters noted that Lorecy Moses will not be taking the substance abuse position and that we need to identify someone else to serve.

Jessica adjourned the meeting at 10:15 a.m.

NEXT MEETING

April 26, 2017 from 9:00 – 10:30 a.m.

Christian Community Action 200 S Mill St. Lewisville Texas 75057 (1st floor Boardroom)

ATTACHED: DCHC Meeting Attendance Sign-in Sheet [Minutes only]



2017 Annual Meeting Calendar

Steering Committee Meeting Time: 9:00 a.m. – 10:30 a.m.

- January 25, 2017 – Denton
- February 22, 2017 – Lewisville
- March 29, 2017 – Denton
- April 26, 2017 – Lewisville
- May 24, 2017 – Denton
- June 28, 2017 – Lewisville
- July 26, 2017 – Denton
- August 30, 2017 – Lewisville
- September 27, 2017 – Denton
- October 25, 2017 – Lewisville
- November 29, 2017 – Denton

DENTON: Denton Public Safety Training Center
719 E. Hickory Street Denton, Texas 76205
(NO PARKING in the Training Center Lot)

LEWISVILLE: Christian Community Action
200 S Mill St. Lewisville Texas 75057
(1st floor Boardroom)

General Body Meeting Time: 3:00 p.m. - 4:30 p.m.

- February 1, 2017- Lewisville
- April 5, 2017 - Denton
- June 7, 2017- Lewisville
- August 2, 2017 - Denton
- October 11, 2017 - Lewisville
- December 6, 2017 – Denton

DENTON: The Mill, 1980 E. University Dr. Denton, TX 76209 *Address to change in August.

LEWISVILLE: Glenmore Savage Community Room - Lewisville Municipal Annex
1197 W. Main Street Lewisville TX 75067

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